

WANT A NEW CAREER?

GET GOING!



People on the move.



to the
Northeast PA
Logistics &
Transportation
Industry
Partnership's
ON THE ROAD SHOW!

2008 EVENT DATES

Thursday, May 1
10am - 5pm
Schuylkill Technology
Center, Airport Campus
240 Airport Road
Pottsville, PA

Tuesday, May 6
noon to 4pm
Bradford County Action Fair
Towanda Jr/Sr High

Thursday, May 15
10am - 5 pm
Northampton Community
College
3 Old Mill Road
Tannersville, PA

Thursday, May 22
10am - 5pm
Johnson College
3427 North Main Avenue
Scranton, PA

Thursday, May 29
10am - 5pm
Luzerne County
Community College
1333 South Prospect Street
Nanticoke, PA

The Logistics & Transportation Industry is the backbone of our economy - moving and managing everything from the food we eat, to the i-pods we listen to, to the furniture in our homes and everything else we see in every store we visit. It is a growing industry with interesting careers.

EVENT ACTIVITIES

Hands On Fun!

A focal point of the On The Road Show will be the display of tractor-trailers from participating industry partners, like Keystone Automotive, a brand new Martz Group bus, the Pennsylvania Motor Trucking Association (PMTA) Safety Demonstration Trailer, forklifts and other equipment.

Looking For A Job?

Logistics & Transportation Industry companies in the area of the events will be on hand. Talk to employers and find out about careers in this fast growing industry.

Need Help?

CareerLink staff will be on hand to answer questions about training, job openings, money for school and more.

Educational Opportunities!

Thinking about a degree, maybe going back to school for a new career? Area colleges, technical schools and training centers can fill you in on courses.



The Logistics & Transportation Industry is growing in Northeastern Pennsylvania and it offers careers that include computer skills, customer service positions, warehousing and shipping, and many others. There is a great need for truck drivers of all kinds as well as other equipment operators.

The L&T Industry Partnership's Get Going! campaign is bringing information about careers in this industry to a location near you every Thursday in May. Find out about companies in your area who are looking to hire.

CareerLink will be there to help you find the training you need and many area educational institutions will have information about the courses available on their campuses.

The Logistics & Transportation Industry has changed. Computers are used to diagnose diesel engines, track shipments and manage inventory. You can move up the career ladder from warehouse to management and earn a competitive salary along the way.

I'm proud to join with the Logistics & Transportation Industry Partnership in promoting the Get Going! campaign events. I encourage you to attend the event in your area.

Senator Ray Musto
14th Senatorial District
Commonwealth of Pennsylvania

For more information visit www.nepapeopleonthemove.org
and click on the Get Going! logo.



The Logistics & Transportation Industry is all about movement on the road, in the warehouse, and up the career ladder. People in this industry are going places - learning new skills and employing state-of-the-art technology. You cannot stand still in this industry - you must **Get Going!**

We Need You!



During a recent industry study commissioned by the Logistics & Transportation Industry Partnership, area employers were asked to estimate the number of specific positions they would need to fill in 12 months time. There is a large demand for heavy-truck drivers, with over 1,000 expected available positions. There will also be a need for 306 warehouse associates/warehouse clerks and 200 hand packers and packagers. These three positions combined, account for 84.1% of the total labor demand. (Wadley-Donovan Growth Tech, LL. January 2007)



These are career focused jobs with great pay! According to a U.S. Department of Labor, Bureau of Labor Statistics report Management positions in Logistics & Transportations earn a mean annual salary of over \$80,000; Financial operations managers over \$50,000 and Bus, Truck and Diesel Engine specialists over \$36,000! (May 2006)



If you're interested in being a truck driver **Get Going!** and earn your CDL.

If you're interested in managing the workflow at the warehouse **Get Going!** with industry training in logistics and computer systems.

Do you enjoy helping people? **Get Going!** to training in customer service, negotiations or problem solving.



The Logistics & Transportation Industry offers positions in a variety of career paths and many companies offer training that will help you **Get Going!** up the ladder.

What are you waiting for? **Get Going!** You'll earn and learn - on the road, in the warehouse, in the office or in the yard.



The Northeast PA Logistics & Transportation Industry Partnership *Industry-Driven*

There has been a significant growth in both logistics and transportation firms in the Northeastern Pennsylvania region over the past several years spurred by the relative geographic location of this region to major metropolitan areas on the east coast. Existing companies are expanding while new companies are being established creating a demand for qualified employees.

Through industry feedback, it was determined that identifying, training and retaining a qualified workforce was the main challenge. A challenge that could be best met through collaboration.

In early 2005, the Greater Wilkes-Barre Chamber of Business and Industry partnered with the Luzerne/Schuylkill Workforce Investment Board, Inc. and met with Luzerne County Community College and Penn State Wilkes-Barre to address the needs of the Logistics & Transportation Industry. By September of that year, representatives from these organizations began the process of identifying and bringing industry partners together.

Since that time the Partnership has completed an Industry Analysis, a Training Needs Assessment, Careers Pathway Model, website, marketing materials and held multiple Reports to the Community. Training programs were developed to meet specific identified needs and have been utilized by over 50 companies in the past two years. Some of the Training Programs that have already been offered are:

- Customer Service and Awareness Training
- Supervision Essentials
- Diesel Engine Mechanic Training
- CDL Training
- Time & Project Management/HR Management
- Forklift Repair and Maintenance
- Supply Chain Fundamentals
- Electronic Data Interchange
- Essentials in Sales
- Strategic Management Training and Development
- Supply Chain Management
- APICS
- Driver Advancement Program
- RFID

The Partnership has received over \$1.5 million dollars through the Governor's Job Ready PA program which has been used to subsidize these training programs. All Logistics & Transportation Industry companies are welcome to join the Partnership and take advantage of the training, research and industry information offered to members.

The NEPA Logistics & Transportation Industry Partnership is a joint effort of the Luzerne/Schuylkill, Lackawanna, Pocono and Northern Tier Workforce Investment Boards and Supported by PA CareerLinks.

CONTACT

Catherine Shafer, Event Coordinator for the Logistics & Transportation Industry Partnership
cds creative, inc.
570-288-5313
catherine@cdscreative.com

For more information visit www.nepapeopleonthemove.org
and click on the Get Going! logo.

Want a new career? - ***GET GOING!***

Want to change careers? - ***GET GOING!***

Want a chance to work with computers? - ***GET GOING!***

Do you like to work with your hands? - ***GET GOING!***

Is driving a forklift for you? - ***GET GOING!***

Are you an organized thinker? - ***GET GOING!***



YOU ARE INVITED TO

GET GOING!

ON MAY 29th AT

**Luzerne County
Community College**

**South Propsect Street
Nanticoke**

between 10 am - 5 pm



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