



People on the move.

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Northeast PA Logistics & Transportation Industry Partnership Announce the Launch of their New Website

(Wilkes-Barre, PA)-The Northeast PA Logistics & Transportation Industry Partnership is excited to announce their new informational website <http://www.nepapeopleonthemove.org>.

The introduction of this new website presents a vast array of opportunities for those who look to further their career in the Logistics and Transportation Industry as well as for those who are looking to begin a career in the industry. Companies can learn about the benefits of joining the Partnership, find specific industry research and access valuable resources.

Among the main resources available on the Partnership's website is the Career Pathways Model. This model assists in both recruiting and training by outlining five major career paths in the industry and provides information about the skills, education and training necessary to achieve success along those paths. Employers can also use the career ladder as a tool during recruitment to advertise and promote a "career" within the company. The website has a direct link to Pennsylvania CareerLink, which can be utilized by both job-seekers and employers.

In addition to the Career Pathways Model the website provides information on training programs that will aide in employee advancement within the industry.

The website makes available the results of the Industry Partnership's SWOT Analysis. This logistics and transportation industry analysis is the product of a contract between the Wadley-Donovan Group (WDG) and the Luzerne/Schuylkill Workforce Investment Board, Inc. to assess the strengths, weaknesses, opportunities, and threats for logistics and transportation operations in a 12-county region that comprises Northeast Pennsylvania, with an emphasis on a core area of four counties. The 12-county area consists of Bradford, Carbon, Lackawanna, Luzerne, Monroe, Pike, Schuylkill, Sullivan, Susquehanna, Tioga, Wayne, and Wyoming Counties, while the core area is defined by Luzerne, Lackawanna, Monroe and Schuylkill Counties.

The website allows both internal and external audiences to read about the benefits of joining the Partnership, find industry-wide and NEPA-specific research and have access to beneficial resources. Potential employees and students can learn about the different aspects of the industry and will be able to access information on job openings and educational training programs that are available.

-More-

Add One-L&T Website-

As the industry continues to change, Partnership members and industry employees will now have a forum in which to address these issues. Also, the Partnership will continue to work together to reach new audiences – students, employees, career centers, colleges, chambers, etc. through the informative website at www.nepapeopleonthemove.org.

The Northeast PA Logistics & Transportation Industry Partnership is a joint effort of the Luzerne, Schuylkill, Lackawanna, Pocono and Northern Tier Workforce Investment Boards. For more information on the Partnership, please contact, Patti Lenahan, Planner at the Luzerne/Schuylkill Workforce Investment Office at 570- 822-1101 or plenanah@lchrdd.org or Jane Ashton, Director of Workforce Development, Greater Wilkes-Barre Chamber of Business and Industry 570-823-2101 or jashton@wilkes-barre.org. Visit www.nepapeopleonthemove.org for additional information.

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