



## **NORTHEAST PA LOGISTICS & TRANSPORTATION INDUSTRY PARTNERSHIP PILOTS THE SAFETYBOX™ SOFTWARE AND CUBEIT SOLUTIONS**

*-- Trucking company software sets standard for tracking and measuring success of programs--*

**Wilkes-Barre, PA (June 10, 2008)** – ThoughtDrivers, LLC, a leading provider of fleet management solutions, today announced that the Northeast PA Logistics & Transportation Industry Partnership (L&T IP), will pilot the SafetyBox™ software and Cube-IT™ Business Intelligence Solutions to track and measure the success of its training and career opportunities provided to members. “These tools will help ensure that we are getting the full benefit of the state workforce training funds our organization received, in addition to being a great support for our businesses that use them.” said Paul E. O’Malia, Executive Director of Luzerne/Schuylkill Workforce Investment Board, Inc. Jane Ashton, Project Manager for the L&T IP and Director of Workforce Development for the Greater Wilkes-Barre Chamber of Business and Industry was equally energized and stated “We are a growing region, with strong companies, on the front line of an economically critical industry. These tools, developed as trucking compliance software, will enable our companies to utilize technologically advanced strategies to better report and manage Safety, Training and Compliance programs.”

Five leading companies in the Partnership will be using the SafetyBox™ to manage their Safety Departments by August. The data managed by the software will then be used by the Partnership and Cube-IT™ Business Intelligence Solutions to quantify the Partnerships benefit to employees, companies and the community. The decision to pilot the ThoughtDrivers, LLC products followed a demonstration by one of the Partnership members, PITT OHIO EXPRESS, on how the company effectively used the software to become safer and more profitable.

Headquartered in Pittsburgh, Pennsylvania, with terminals throughout the northeast region, PITT OHIO EXPRESS was the recipient of the American Trucking Association's (ATA) Presidents' Trophy for the fourth time in 2007, the only regional LTL carrier to accomplish this feat. This prestigious award defines a carrier with an exemplary safety record, curriculum and

community outreach program, and has the industry recognition of being the highest safety award available to motor carriers in the U.S. When recommending these tools to the Partnership, Jeff Mercadante, the Director of Safety for PITT OHIO EXPRESS advised “We have used the SafetyBox™ fleet management trucking software since 2004 to manage our department and approximately 2,000 drivers and dockworkers. To stay competitive companies need to adopt technology, and the SafetyBox™ was the only trucking software product that made it through our extensive evaluation process.”

“We’re pleased to see the Northeast PA Logistics & Transportation Industry Partnership recognize the value of our technologies and we look forward to working with the member companies,” said Sam Liberto, President of ThoughtDrivers. “Based on our initial assessment the fleet members will see a significant increase in their ability to manage risk with an enormous increase in back office efficiencies. “

### **About Northeast PA Logistics & Transportation Industry Partnership**

The Partnership’s goal is to align economic and workforce development programs to meet the skill needs of logistics and transportation industry companies; the career goals of workers; and to attract and retain quality employers in the Northeastern Pennsylvania region. In order to achieve this, all in involved in the Partnership will work as one to formalize the process, better align the services that are provided and more completely meet the specific needs of the industry cluster.

[www.nepapeopleonthemove.org](http://www.nepapeopleonthemove.org)

### **About ThoughtDrivers, LLC**

ThoughtDrivers, LLC is a provider of transportation services and products with headquarters in Pittsburgh, PA. ThoughtDrivers' mission is to meet the market needs of LTL/TL distribution companies. Fostering the entrepreneurial spirit and maintaining a strong client relationship are hallmarks of ThoughtDrivers. Inquiries are encouraged at (866) 97 RESULT, or

[www.thoughtdrivers.com](http://www.thoughtdrivers.com).

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